



BLACKSUSTAINABILITY™

Black Sustainability Summit 2024



2024 MEDIA KIT

INVESTING IN THE PREMIER GATHERING OF
BLACK + GREEN EXCELLENCE

www.blacksustainabilitysummit.com

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FOR IMMEDIATE RELEASE

August 1, 2024 (East Point, GA) – Black Sustainability, Inc. proudly announces the upcoming [9th Annual Black Sustainability Summit](#), set to take place from October 11-13, 2024. As the premier assembly of sustainability practitioners of African descent, the annual Black Sustainability Summit continues its legacy of providing a dynamic platform that carries on our tradition of offering a stimulating forum for community-driven solutions, learning, and cooperation. This year, in addition to member presentations and participatory impact funding, the zero-waste summit is excited to produce an innovative mixed-media art exhibit on our inaugural State of Black Sustainability Report to communicate data through a somatic experience.

The days of having an 85-page report at the top of your to-do list are long gone. Black Sustainability, Inc.'s research team has reimagined how to effectively share data through an immersive, interactive exhibit that showcases the results of the State of Black Sustainability Report (SBSR) without turning a page. The SBSR exhibit includes various art mediums reflective of pervasive environmental social issues and community-driven scalable solutions, vegan treats, and mocktails that invigorate health and wellness. Expect to explore works on Afrofuturism, sustainable fashion, water, waste, agriculture, eco-housing and more to ensure accessibility, plain language translations of the climate impacts to those often left out of the conversations. This will be an engaging, educational experience for the entire family.

Over three days, attendees will engage with sustainability practitioners and leaders from around the world, as they delve into hands-on workshops, impactful reports, collective art making and actionable strategies for implementing locally-driven climate and environmental solutions. The summit stands as a beacon of progress and unity, fostering a multi-day zero-waste event where like-minded individuals can connect and collaborate.

A portion of ticket purchases contribute toward the RBG Impact Fund to support member projects and the remaining percentage toward organizational capacity to bolster Black Sustainability-led initiatives.

Secure your space as an attendee or vendor at the 9th Annual Black Sustainability Summit by grabbing tickets at [BlackSustainabilitySummit.com](#). Don't miss out on this transformative event that promises to reshape the narrative of sustainability and propel us towards a more inclusive and sustainable future.

For media inquiries, please contact:

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BLACKSUSTAINABILITY™

About Black Sustainability, Inc.

[Black Sustainability, Inc.](#)'s mission is to mobilize sustainability practitioners of Afrikan descent to (re)build sustainable communities and economies that will restore balance to our planet. Our team is dedicated to fostering collective work between sustainability-centric organizations by rooting solutions in culturally-relevant approaches for greater environmental restoration. Since 2016, Black Sustainability, Inc. has consistently brought together a diverse array of professionals, enthusiasts, and organizations, fostering meaningful connections while continuously providing training and support to those disproportionately affected by environmental injustices.

About the Black Sustainability Summit: Culture as the Foundation of Sustainability

Each year the Black Sustainability Summit highlights voices and work of African descent rooted in preservation and honoring indigenous worldviews across sustainability fields: Alternative Economics, Alternative Energy, Reparative Agriculture & Land Management; Community Development; Climate/Environmental Justice; Education & Cultural Preservation; Eco-Building/Housing; Green Lifestyle/Fashion, Preparedness, Wholistic Health & Nutrition; Waste; & Water.

Through our work we ensure Black communities across the global south (all of which disproportionately suffer the negative effects of climate change and environmental degradation, institutionalized racism and injected oppression) receive culturally relevant solutions to local challenges. We work with members of our network to provide these solutions and contribute towards greater, sustainable impact.

Follow Black Sustainability, Inc. on [LinkedIn](#), [Instagram](#), [Facebook](#) and [Twitter](#) / X

For more information, visit www.blacksustainabilitysummit.com

9th Annual BLACK SUSTAINABILITY SUMMIT OCT. 11-13, 2024 STATE OF BLACK SUSTAINABILITY III

The **BLACK SUSTAINABILITY SUMMIT** is the world's largest conference for frontline sustainability practitioners of African descent. This year continues to provide dynamic unapologetic workshops and demonstrations on THE STATE OF BLACK SUSTAINABILITY REPORT.

DAY 1
VIRTUAL WORKSHOPS

DAY 2
SUSTAINABILITY REPORT+
IMMERSIVE ART EXHIBIT

DAY 3
OFFERS & NEEDS MARKET+
WORKING GROUPS

GET TICKETS
QR CODE
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###

BSS 2024

We invite you to join us as a sponsor for the 9th Annual Black Sustainability Summit October 11-13, 2024 in Atlanta, GA.

The Black Sustainability Summit is a global "online & onland" gathering of Sustainability practitioners of African descent. Since 2016, we have hosted thousands of presenters and attendees to exchange traditional, nature-inspired wisdom and best practices to address modern-day environmental and social challenges.

This Year's Summit

This year's 9th annual summit is a hybrid event with online sessions, networking mixers and an immersive mixed-media art exhibit to release the inaugural State of Black Sustainability Report data through a somatic experience.

Summit Pricing

The summit pricing is tiered based on early bird, member-only, community-based organization access, and general public (Day 2 only) pricing:

- BSN Members Only: \$125
- General Admission - 3 Days: \$185
- Sat - Only: Climate Exhibit: \$65

Our Niche



**Frontline Grassroots/tops
African Diaspora Leaders**



**Hands-on Workshops
Skill-building**



Interdisciplinary Exchange



Collaborative Focus



Sustainability Practitioners



Intergenerational Learning

Summit Team



About Us



Raina Turner-Greenlea
Co-Founder &
Executive Director



Yeamah Brewer
Co-Founder &
Dir. of Operations



Lauriel Stewart
Communication &
Marketing Specialist



Kelyce Allen
Membership Coordinator



Renee Smith-Nickelson
Program & Events Team
SoilDeep



Justin Nickelson
Program & Events Team
SoilDeep



Eshe Dean
Program & Events Team
SoilDeep



Tanita Gray
Circularity + Decarbonization
Shoe Waste



Erica Holloman-Hill, PhD
Board Member
Alternative Energy



Charles Greenlea
Board Member
Reparative Agriculture



Nobantu Ankoanda, PhD
Board Member
Community Development



BLACKSUSTAINABILITY™

Why Invest?

Ride Our Social Capital

Associate your brand with the premier Black & Green excellence event! Get genuine access to the frontlines to support their needs in the movement. Impact the current and next generation of change agents in applying ancient wisdom and their innate ingenuity to modern, planetary challenges.

Network & Ecosystem Visibility

Black Sustainability, Inc. has the largest global network of Black/Afrikan sustainability businesses, organizations, professionals, ecopreneurs, and enthusiasts with over 2,300 members. Through sponsorship, you gain exposure to this ecosystem.

With 100s of people tuning in online, a featured thematic art exhibit and networking mixer in Atlanta, and BSN exclusive events, there are multiple ways your brand and message can reach our audience.

Black & Green Voices

The Summit is a first of its kind annual "online & onland" gathering of Black and Green like-minds from around the world. Show your commitment to the amplification of Black voices, talent, and innovation in green spaces and the movement for climate action by investing in our summit





BLACKSUSTAINABILITY™

Sponsorship Package

**Become a sponsor and help us put
our data into action with
Black sustainability practitioners and
frontline communities worldwide.**



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Sponsorship Tiers

	EARTH	SOIL	ROOT	STEM	FLOWER	FRUIT	SEED
10th Anniversary 2025 Sponsor							
Custom Sponsorship*	3	1					
Logo at Event	3	2	1				
Newsletter Feature	3	2	1	1	1		
Summit Ticket + Swag	4	3	2	1	1		
Pre + Live Event Promo							
Social Media Feature							
Logo on Website							

***Custom sponsorship is available for Earth and Soil Level Sponsors.**

Earth Partnership

Cost

Member/CBO: \$25,000

CORP: \$50,000

BSI Deliverables

- Placement of your logo on our website
- Two (2) Features on our social media pages
- Four (4) Complimentary summit tickets + swag gift
- Three (3) Newsletter & Two (2) BSN Platform features
- Pre + Live Event Promotion
- Logo on day-of summit materials
- Three (3) Custom Sponsorship Options*

***Custom sponsorship may include a combination of the following:**

- Full day exclusive sponsor (cover 2 of 3 Summit Days)
- International Equity (sponsor presenters and/or student attendees from Africa, Caribbean, or the Americas)
- In-kind contribution of Black & Green items/products for minimum of 150 people i.e. plants, health/wellness, vouchers, weatherization, etc.
- BSI Zero-Waste Swag sponsorship + co-branding
- BSI Farm-to-Table sponsorship + co-branding
- BSI Industry House Education sponsorship + co-branding
 - Sponsor presenters in a specific field i.e. energy, waste, agriculture
- Exclusive sponsorship of networking mixers on Day 1 or Day 3
- BSN Sustainer (funding partner for the State of Black Sustainability Report & RBG Impact Fund)

Soil Partnership

Cost

Member/CBO: \$18,000

CORP: \$24,000

BSI Deliverables

- Placement of your logo on our website
- Two (2) Features on our social media pages
- Three (3) Complimentary summit tickets + swag gift
- Two (2) Newsletter & One (1) BSN Platform feature
- Pre + Live Event Promotion
- Logo on day-of summit materials
- One (1) Custom Sponsorship Option*

***Custom sponsorship may include a combination of the following:**

- Full day exclusive sponsor (cover 1 of 3 Summit Days)
- International Equity (sponsor presenters and/or student attendees from Africa, Caribbean, or the Americas)
- In-kind contribution of Black & Green items/products for minimum of 150 people i.e. plants, health/wellness, vouchers, weatherization, etc.
- BSI Zero-Waste Swag sponsorship + co-branding
- BSI Farm-to-Table sponsorship + co-branding
- BSI Industry House Education sponsorship + co-branding
 - Sponsor presenters in a specific field i.e. energy, waste, agriculture
- Exclusive sponsorship of networking mixers on Day 1 or Day 3
- BSN Sustainer
 - funding partner for the State of Black Sustainability Report
 - funding partner for RBG Impact Fund projects

Root Partnership

Cost

Member/CBO: \$12,500

CORP: \$17,500

BSI Deliverables

- Placement of your logo on our website
- Two (2) Features on our social media pages
- Two (2) Complimentary summit tickets + swag gift
- One (1) Newsletter & One (1) BSN Platform feature
- Pre + Live Event Promotion
- Logo on day-of summit materials

Stem Partnership



Cost

Member/CBO: \$8,000

CORP: \$12,000

BSI Deliverables

- Placement of your logo on our website
- One (1) Feature on our social media pages
- Two (2) Complimentary summit tickets + swag gift
- One (1) Newsletter & One (1) BSN Platform feature
- 1 Pre + Live Event Promotion

Flower Partnership

Cost

Member/CBO: \$4,500

CORP: \$7,500

BSI Deliverables

- Placement of your logo on our website
- Feature on our social media pages
- One (1) Complimentary summit ticket + swag gift
- One (1) Newsletter & One (1) BSN Platform feature

Fruit Partnership



Cost

Member/CBO: \$2,000

CORP: \$4,000

BSI Deliverables

- Placement of your logo on our website
- Feature on our social media pages
- One (1) Complimentary summit ticket + swag gift

Seed Partnership

Cost

Member/CBO: \$500

CORP: \$1,500

BSI Deliverables

- Placement of your logo on our website
- One (1) Feature on our social media pages

Gratitude



**Thank you for your interest in supporting the financial needs
of our annual Black Sustainability Summit!**

To complete your pledge and fulfill your sponsorship at the level of
your choice, please visit

blacksustainabilitysummit.com/sponsor

For additional support or a customized sponsorship, please contact
our Philanthropic Services staff at info@blacksustainability.org

You may also reach us by phone at (678) 805-7063 if you have any
additional questions regarding how we can assist you in bringing your
philanthropic vision to life.



See you October 11-13



Gratitude for your sponsorship!
We look forward to collaborating.



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